



Reduced carcinogens. Premium taste.



#### Benefits

CEO B. Brent Lofgren's Letter

FAQs

Taste Test Results

Comparison Chart

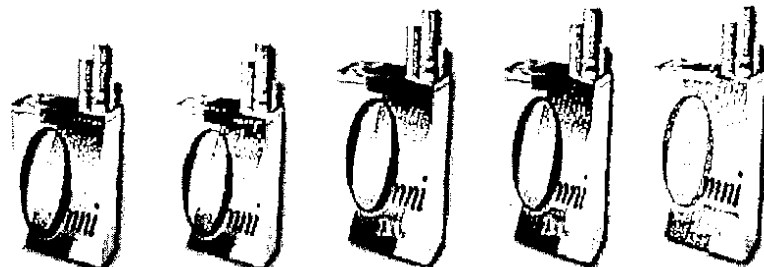
List of Ingredients

Ad Campaign

Electronic Postcard

### Comparison Chart

Omni cigarettes are available initially in five packings: Full Flavor Kings, Lights Kings, Full Flavor 100's, Lights 100's, and Ultra Lights 100's. **Compare them below.** (We will, by the way, be introducing Omni Menthol products in 2002.)



Kings

Lights Kings

100's

Lights 100's

Ultra Lights 100's

Strength:	Full Flavor	Lights	Full Flavor	Lights	Ultra Lights
Size:	85 mm	85 mm	100 mm	100 mm	100 mm
Filter:	Yes	Yes	Yes	Yes	Yes
Tar:	15 mg	12 mg	15 mg	12 mg	6 mg
Nicotine:	1.0 mg	.8 mg	1.0 mg	.8 mg	.5 mg

contact us | site map | privacy policy | terms & conditions | age control policy  
tar & nicotine | retailers only

©2001 Vector Tobacco (USA) Ltd.

**SURGEON GENERAL'S WARNING:** Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

**WARNING:** Smoking is addictive and dangerous to your health. Reductions in carcinogens (PAHs, nitrosamines, and catechols) have NOT been proven to result in a safer cigarette. This product produces tar, carbon monoxide, and other harmful by-products.